

# Community Service Project

NonProfit Organization Partnership Opportunity

# Who are we?



- **The Midwest Coaches Development Council (MCDC)** is a strategic partner with the **International Coaching Federation**, the leader in upholding the standards of the professional coaching community.
- **Our Purpose:** The Midwest Coaches Development Council (MCDC) exists to collaborate with ICF Midwest chapter leadership and provide growth and professional development resources to our member coaches throughout the ICF Midwest Chapters and beyond.
- **The Midwest Coaches Conference (MWCC)** is a biennial conference designed to empower, connect and elevate our member coaches.
- **The coaches who serve on the Community Service Project** are all credentialed coaches who are committed to upholding the ICF code of ethics, have demonstrated competency in established professional coaching skills, and logged at least 100 hours of paid professional coaching.

# Community Service Project



## OBJECTIVES



To provide service to a non-profit organization that would benefit from receiving pro-bono professional coaching for leaders within their organization or members associated with the organization.



Partner organization's mission aligns with MWCC's conference theme, "Flow Boldly", with a focus on growth, agility, courage, and resilience in an increasingly evolving world.



To offer a meaningful way for MWCC coaches to give back, share their coaching gifts, and actively engage with the MWCC.



Providing the host city with a gift of coaching to serve the community where the conference is held.

# What is Coaching?

**Coaching** is partnering with others in a thought provoking and creative process that inspires them to maximize personal and professional potential in the face of growing complexity and uncertainty.

# How Does the Organization Benefit from Providing Coaching?



Research clearly shows that organizations that provide coaching to employees benefit significant improvements in:

- Engagement
- Retention
- Productivity
- Customer Satisfaction

## Building Strong Coaching Cultures for the Future

Joint Research by the International Coaching Federation and the Human Capital Institute



# What Does Coaching Help the Coachee Do?

- Explore and set goals for growth
- Remain accountable to those goals
- Recognize and optimize strengths
- Explore and break through barriers
- Practice new behaviors
- Celebrate, sustain, and build confidence in new capabilities

# Process



- Partner Organization selected by **February 2024**
- Cohort of Coachees identified by **June 2024**
- Coach matching **July 2024**
- Virtual coaching sessions begin **August 2024**
- Optional in person meeting at MWCC Cincinnati **Sept 25, 2024**
- Six months of coaching with at least one session per month

## → Coaching process includes:

- ◆ *Coaching Agreement*
- ◆ *Discovery Worksheet*
- ◆ *Coaching Plan*
- ◆ *Coaching Evaluation*
- ◆ *Individual Coach's tools and expertise*

# Coach Coachee Matching



- Matching process considers Coachee's development goals and Coach's experience & expertise
- Coaching assignments communicated via email to Coachees and Coaches by July 31, 2024
- Coachee schedules first coaching session with coach in August 2024



# Coaches Commit To Coachees:



- Maintain an open, honest, safe, supportive and collaborative coaching relationship
- Respect the confidentiality agreement
- Expand view of what is possible and promote discovery of new insights
- Give input, straight feedback or operate as a sounding board
- Listen carefully and ask questions to evoke greater awareness
- Be a resource in accomplishing coachee's goals

# Our Ask for Coachees



- Commit to meaningful development goals
- Experiment with new approaches and practice new behaviors
- Be open to feedback
- Take ownership for progress and accomplishments
- Take time to plan for a coaching session before each meeting; come prepared
- Make every effort to follow through on the commitments made in coaching discussions

# MCDC Commits to the Organization:



- Provide Pro Bono Coaching to at least 30 of your leaders or members
- All Coaches will maintain confidentiality in the coaching relationship
- All Coaches are ICF Credentialed
- Provide a Project Manager to serve as a single point of contact with your Project Manager

# Our Ask For the Organization:

- Identify Coachees who are ready for coaching
- Provide a designated Project Manager to serve as single point person with our Project Manager
- Provide support for Coachees to practice new skills
- Encourage managers to support Coachee development goals



# Thank you

For more information or to receive the application  
contact: [Admin@ICF-Midwest.com](mailto:Admin@ICF-Midwest.com)